Consider asking Adriana to talk to evening teachers about adding Vision Screening as a professional development goal.  Consider having her send an email to all teachers showing her support for the screening program in general, and specifically for several teachers to be screened personally.  Then as Monty said, they would be more interested in sharing information with their students. Then their students can, perhaps if Courtney wants to screen them, be sent to Courtney for screening.

Consider having the counselors provide a short flyer, as Monty suggested, or a short paragraph about vision screening that you write  for them to increase awareness of the program.

Then, ask Lisa to continue or increase the awareness at different sites.  We can move a step at a time towards training teachers, screening students, and the funding requirements a step at a time.